



## FOR IMMEDIATE RELEASE

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### STANDING OUT FROM THE COMPETITION

*Impriano Roofing & Siding Earns Notable Distinction as a Marvin Authorized Replacement Contractor*

**Berwyn PA – 1/1/19** // *Impriano Roofing & Siding* has recently been named an Authorized Replacement Contractor (ARC) of Marvin products. This selective program gives contractors the opportunity to differentiate themselves in the highly competitive replacement market by selling and installing Marvin and Integrity window and door products.

What distinguishes a Marvin Authorized Replacement Contractor from other replacement contractors is the training that is essential to earn their certification. Before earning the Marvin Authorized title, all contractors must first go through a designed training schedule that includes product and sales training, installation and service training, and training on Marvin’s cloud-based quoting software.

“We want to partner with contractors that are in the business of truly serving their customers,” says Julio Martinez, Super Enterprises ARC Business Manager. “Contractors that have integrity and want to grow their business with industry-leading products. We want to offer homeowners high-quality product options in the replacement market and industry-leading installation services at a competitive cost.”

The Marvin Family of Brands is a fourth-generation family-owned company. Both Marvin and Integrity windows are available in both full-frame replacement and insert replacement versions, both are available in custom sizes, and both carry the Marvin guarantee; which is synonymous with high-quality, leading technology and lasting dependability.

To learn more about *Impriano Roofing & Siding*, visit [www.impriano.com](http://www.impriano.com). To learn more about the ARC program, contact Julio Martinez, Super Enterprises ARC Business Manager, 1.800.48MARVIN ext: 532, [jmartinez@supermarvin.com](mailto:jmartinez@supermarvin.com).

**About Impriano Roofing & Siding:** Established in 1973, Impriano Roofing and Siding, Inc. has been helping the community with their roofing and siding problems for over 40 years.

**About Super Enterprises:** Founded in 1946, Super Enterprises is the exclusive residential and commercial distributor for The Marvin Family of Brands in southeast New York, New York City, Long Island, New Jersey, eastern Pennsylvania and Delaware.

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